

# Yogananth Gopinathan

**Staff Product Designer - Enterprise SaaS, DevOps Platforms, AI enabled Systems**

Enterprise product design | B2B SaaS | AI-product design | Data Platforms

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Product Designer with 14+ years of experience designing enterprise SaaS platforms and AI-enabled systems. Experienced in driving product design end-to-end, from problem discovery through design execution, in collaboration with engineering, product, and leadership teams. Experience includes DevOps and SRE platforms, along with products and systems across industries including automotive, manufacturing, logistics, real estate, services, and startups.

## Core Skills

**UX & Systems Design:** User experience design, Information architecture, Interaction design, Workflow design, Scalable design systems, Wireframing, User research, Prototyping, Data visualization dashboards

**Research & Discovery:** Stakeholder interviews, User journey mapping, Competitive analysis, Requirements definition.

**Product & Strategy:** Product discovery, Feature scoping, SaaS Product-led growth alignment, Roadmap collaboration, Business needs and user alignment, AI-enabled features, Cross-functional collaboration

**Tools:** Figma, Adobe Creative Suite, HTML, CSS, (Overall understanding of Development, DevOps, & SRE)

## Professional Experience

**Caladrius.ai | Product design lead** | Mar 2025 - Present

- **Led end-to-end product design** for an AI-driven SRE companion platform, helping teams make faster decisions in complex operational environments with multiple tools. Reducing MTTR by more than 50%.
- **Involved with product discovery** and problem definition to identify high-impact opportunities for AI-assisted SRE support.
- **Conducted interviews with SRE teams** to translate operational pain points into core product features.
- **Partnered with leadership** to define the strategic product direction and product led growth.

**CloudBees INC | Staff product designer** | Aug 2022 - Jan 2025

- **Owned Product Analytics design** for **CloudBees Unify** - an enterprise DevOps CI/CD platform, converting large volumes of pipeline data into actionable performance dashboards.
- Designed data visualization dashboards catering, engineering teams to monitor performance across DevOps pipelines
- Partnered with product and engineering teams to **define requirements and turn complex technical capabilities into features.**
- Established **shared design patterns** and **a reusable component library** in Figma for the design team, improving design consistency and team iteration speed.
- **Optimized platform Information Architecture**, resulting in improved navigation and feature discoverability across the ecosystem. Improved feature discoverability and navigation efficiency by 50%.

**ReleaseIQ INC ( Acquired by Cloudbees) | Staff product designer** | Feb 2021 - Aug 2022

- **Worked end-to-end on a DevOps orchestration and intelligence platform** providing visibility across the software delivery lifecycle.
- **Designed release intelligence dashboards** that enabled teams to mitigate deployment risks.
- Partnered with engineering and DevOps teams to **understand release life-cycle stages and convert them into product features** and operational insights.
- **Architected a scalable Design System** in partnership with front-end engineers to ensure UI consistency. Improved design turnaround time by 30%. and Reduced dev Hand off meetings by half.

## Sevael Technologies | **Senior UX Designer** | Sep 2018- Feb 2021

- Conducted discovery workshops with clients and business stakeholders to align on product goals and define project strategies.
- **Designed interactive prototypes and design systems** to ensure consistent user experiences and efficient implementation.
- Led design efforts for **Daimler's Industry 4.0 transformation initiative**, designing digital product experiences for manufacturing systems. Improved their operational efficiency by 20%
- Clients included: **Daimler, Mercedes-Benz, Sify, Fuzo, Yanmar.**

## Vector n' Raster Digital Media Solutions | **Independent Design Consultant** | 2012 – 2018

- Provided product design and digital consulting for startups and organizations across multiple industries, delivering web and mobile applications from concept through launch.
- Managed remote developer teams and delivered projects from concept through launch.
- Worked with clients across industries including **logistics, real estate, manufacturing, healthcare, education, hospitality, and nonprofits** in **UK, USA, Australia, Singapore, Zambia, and India.**
- Projects included work for organizations such as **Hockey India, Hyfroflex piping , Tamil Nadu Hockey Association, St. Michael Group of Institutions, Comate Engineering.**
- Also contributed **visual design, web development, marketing efforts** and branding work where required as part of broader product engagements.

## Vikram Media | **Visual Designer** | 2011-2012

- Designed print advertisements and marketing materials for newspapers and magazines across multiple brands.
- Created marketing collaterals including product catalogs, brochures, and brand identity materials.

### *Education*

Generative AI for professionals | **Indian institute of technology IIT - Patna**

Master Diploma in Visual Media & Design | **Image infotainment**

Bachelors of Business Administration | **University of Madras**